



## **Solaiemes named “Red Herring 100 Global” Finalist.**

**Madrid. 22/12/2008.** Solaiemes, today announced that it has been selected as a Finalist of the Red Herring [100 Global](#) Award. Red Herring 100 winners and finalists from North America, Europe and Asia of the last three years are eligible for this coveted award. The Red Herring editorial team deploys a detailed process to whittle down a pool of 600 eligible, promising companies to the 200 finalists of this global award. Evaluations are made on both quantitative and qualitative criteria, such as financial performance, innovation, management, global strategy, and ecosystem integration. The finalists, elite executives and venture capital leaders will celebrate the Top 100 Privately Held Companies from around the world in San Diego from January 14-16, 2009.

”We are going to San Diego to attend the Red Herring conference, excited with the great opportunity to explain our vision about mobility to Venture Capitalist and potential partners and customers”, the Solaiemes team said, “US is one of most important target markets, in order to start our international expansion, and this is the perfect opportunity to gain the market awareness to launch first projects there”.

### **About Red Herring**

Red Herring is a global media company, which unites the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders



around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at [www.redherring.com](http://www.redherring.com).

**Red Herring Contact:**

Anam Alpenia

Red Herring, Inc.

Phone: 650-428-2900

Email: [aalpenia@redherring.com](mailto:aalpenia@redherring.com)

**About Solaiemes.**

Solaiemes is a mobility-focused technology company; with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes leads the way in monetizing and getting the most from current data networks and mid-tier handsets, generating value for MNOs, enterprises, service providers and Web 2.0 communities. With Solaiemes technology concepts as m-CRM (customer relationship management), m-ERP (Enterprise Resource Planning), and m-UGG (user generated content in WEB 2.0) finally become feasible. [www.solaiemes.com](http://www.solaiemes.com)

**Solaiemes Contact:** [info@solaiemes.com](mailto:info@solaiemes.com)