

## **Solaiemes to join the GSMA's Rich Communication Suite programme (RCS) initiative.**

**Madrid. 10/2/2009.** Solaiemes is joining the GSMA's Rich Communication Suite (RCS) programme, initially a small initiative with several players and now expanded to additional participants, as a GSMA program (more information about GSMA's RCS programme at <http://www.gsmworld.com/rcs>).

We hope to contribute with our our marketplace vision, hopefully different and enriching, and our technology, specially LiveServe.

LiveServe is right in the crossroads between open enablers (VideoShare and videocall), affordable handsets and Web 2.0. It is probably the most advanced mobile video platform for social uses, enterprise and vertical markets. We are saying it aloud: we can, let us work together with you and achieve more with less.

Read about our disruptive approach here: avoid relying on applications only for high-tier devices, use powerful and standardized enablers, common across device range and vendors.

For more information on the GSMA please visit [www.gsmworld.com](http://www.gsmworld.com)

### **About Solaiemes.**

Solaiemes is a mobility-focused technology company; with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes leads the way in monetizing and getting the most from current data networks and mid-tier handsets, generating value for MNOs, enterprises, service providers and Web 2.0 communities. With Solaiemes technology concepts as m-CRM (customer relationship management), m-ERP (Enterprise Resource Planning), and m-UGG



(user generated content in WEB 2.0) finally become feasible.  
[www.solaiemes.com](http://www.solaiemes.com)

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