

Solaiemes to unveil new solutions and SaaS offer at Mobile World Congress 2009.

Madrid. 10/2/2009. Solaiemes is exhibiting at MWC 2009 (Barcelona, February 16-19th) . “We are glad to announce this second year at hugest mobile event Solaiemes will showcase the evolution of their platform and launch our Communication Solutions as a Services offer”.

In our stand (hall 7, IZ9) we visitors can test by themselves our solutions to deliver a mass market / affordable device rich mobility experiences using our service enabling platforms.

- **LIVESERVE:** we will showcase our framework to create mobile to web live media solutions, without client on the device you will broadcast live media to internet with multiple application as social media web 2.0 sites and enterprise/government use cases as task reporting and emergencies/law enforcement.
- **AVISG:** finally mobile CRM, mobile commerce become usable, with no application on the device, Solaiemes will demonstrate a full multimodal experience compatible with 3G devices, not only the high tier ones.
- **VoxServe:** finally mobile to server and server to mobile use cases for Push to Talk. Finally carriers and service providers could find a non voice cannibalizing PTT use cases with added value for enterprise and mass market use cases. Solaiemes will show our OMA PTT solution platform CRM, Alerts, Marketing and ERP based on PTT with mass market devices and ruggedized devices (for blue collar fields and emergencies/law reinforcement).

The Solaiemes portfolio currently offered as appliance, from now on is being



offered also as Communication Solutions as a Service, in order to help all sizes organizations to improve their processes with added value mobile services.

Solaiemes staff will be happy meeting you during MWC event...

Just as appetizer have a look at our YouTube demo channel ;-)

<http://www.youtube.com/solaiemes>

About Solaiemes.

Solaiemes is a mobility-focused technology company; with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes leads the way in monetizing and getting the most from current data networks and mid-tier handsets, generating value for MNOs, enterprises, service providers and Web 2.0 communities. With Solaiemes technology concepts as m-CRM (customer relationship management), m-ERP (Enterprise Resource Planning), and m-UGG (user generated content in WEB 2.0) finally become feasible.

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