



Solaiemes unveils its multimodality technology based on AVISG Platform. 5/September/2008.

Madrid, September 5th, 2008. Solaiemes unveils its multimodality technology, compatible with most IVR and not needing on device application. The historical Solaiemes approach is using the native handset features and avoiding as much as possible the On Device Application and our solutions is based on combining voice call and browser.

The tested architecture combines our usability platform AVISG with a commercial IVR. Solaiemes multimodality solution is compatible with most of IVR providers, using standard protocols or a specific communication bus API we provide. With this approach, companies using a phone CRM can migrate to multimedia CRM in mobility, reusing their voice infrastructure reducing CAPEX/OPEX expenses of migrating from voice-CRM to voice/multimedia CRM services.

AVISG provides perfect synchronism between voice and/or keypad orders and the XHTML rendered, several XHTML could be defined to take maximum profit of each browser capabilities, as one of key feature of AVISG is the multi-device optimal info rendering.

Whatever 3G handset (simultaneous voice and data capable) or GPRS / EDGE class A capable are compatible with our approach. It is not needed a powerful smartphone with open OS. We tested with several handset manufacturers, focusing in mid tier series. The potential users target is the highest in the market.

We are glad to help mobile services to become more usable, and make easier the adoption of mobile services, our AVISG platform provides best in class compatibility with IVR to deliver multimodal interaction.

About Solaiemes.

Solaiemes is a mobility-focused technology company, with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes pioneers in SIP/IMS solutions and use of SVG technologies to enhance usability. Also, offering know-how as mobile consultants. Shorlisted as one of GSMA Mobile Top Innovator at Asia Mobile Congress 2007 and RedHerring Europe Top 100 Finalist 2008. <http://www.solaiemes.com>

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