



Solaiemes unveils LiveServe 2.0, real time mobile media empowering the WEB 2.0 and advanced mobile video solutions. 28/January/2008.

Madrid. Solaiemes has unveiled its first product arriving to the second commercial release. LiveServe is the Solaiemes platform managing mobile-to-server / mobile-to-web videoshare solutions (IMS or pre-IMS).

Additionally, with the new platform, support of legacy 3G videocall is provided.

The flexible and scalable LiveServe architecture (combined with ConverG to act as SIP proxy or IMS Application Server) enables powerful web-CMS productivity solutions with the mobile real time video (See What I See):

- * Law & Reinforcement,
- * VideoReporting (maintenance, gardening, building, etc),
- * Crisis Management, others...

...and empowers Web 2.0 concept:

- * blogging / microblogging,
- * social networks,
- * online media, etc...

Using the widget technology, the LiveServe platform can be easily used by third parties to deliver customized solutions to their customers based on simple/complex CMS, or well known sites. (video demos available at tab "solutions" of our website).

LiveServe 2.0 will be showcased in coming Mobile World Congress (Barcelona Feb, 11-14th). Solaiemes will be exhibiting at Hall 7, stand IZ13.

About Solaiemes.

Solaiemes is a mobility-focused technology company, with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes pioneers in SIP/IMS solutions and use of SVG technologies to enhance usability. Also, offering know-how as mobile consultants. Shortlist as one of GSMA Mobile Top Innovator at Asia Mobile Congress 2007. <http://www.solaiemes.com> / contact: <mailto:info@solaiemes.com>