



## **Solaimes named 'Guidewire Group Global Innovator' (23/4/07).**

***Technology leaders, Investors and Media will gather at Innovate!Europe, May 8-10, in Zaragoza, Spain***

Madrid- 23/4/07 – Guidewire Group, the leading global early stage technology research firm and producers of Innovate!Europe, announced today that it has named Solaimes a 'Guidewire Group Global Innovator.' As a recipient of this elite award, Solaimes will participate in Guidewire's exclusive Innovate! Showcase at Innovate!Europe 2007, May 8-10 in Zaragoza, Spain.

Solaimes unique product offering and forward-thinking management team consisting of CEO Juan Mateu and CTO Javier López (both among the founders) set it apart from other companies who were under consideration.

Solaimes is focused in extending Mobility/Convergence in 2 ways, creating new multimedia use cases based on IMS capabilities and enhancing usability of mobile browsing to create amazing and "easy to use" mobile CRM's or Mobile Marketing Contents and rich enough to be used in Internet channels. (content convergence).

Executives from Solaimes will be among the technology leaders, entrepreneurs, investors, media, and government officials that will gather at Innovate!Europe to discuss how the four C's: Communication, Collaboration, Content, and Commercialisation, are impacting and shaping global technology markets.

Chris Shipley, the respected host of the DEMO Conferences in the United States for the past 12 years, and Guidewire Group's co-founder and Executive Producer of Innovate!Europe, has helped hundreds of companies create and enter new markets. The choice of Solaimes, as a leading-edge product, is a mark of credibility and excellence that has propelled more than a thousand entrepreneurial companies to success.

Chris and her team of analysts screened over 300 European technology companies to identify the innovators chosen to participate in Innovate!Europe 2007. Companies were evaluated on several criteria, including:

- Unique approach to the target market
- Advancement of state-of-the-art technology, business model, or design in the target market
- Importance of the problem addressed
- Size of the market opportunity
- Length of time the produce or service has been in the market



- Implications in and for the global technology market
- Capabilities to move the product to the global stage.

“European entrepreneurs continue to raise the bar and the quality of companies that we have seen in recent months reveals a great deal of technical and management talent,” said Chris Shipley.

Additional details on Innovate!Europe 2007 and the Innovate!Showcase program can be found online at <http://www.innovate-events.com>

### **About Solaimes.**

Solaimes is a technology company focused on Mobility, creating value in two way, creating more use cases for mobility, and increasing usability of mobile side. Solaimes pioneers in SIP/IMS solutions and use of SVG technologies to enhance usability. Also, offering know-how as mobile consultants. [www.solaimes.com](http://www.solaimes.com).

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### **About Guidewire Group.**

Guidewire Group, Inc., analyzes trends that will matter most – now and in the future.

Each year, we meet with hundreds of innovative companies – from early-stage start-ups to established technology leaders – to understand the impact they will have on the markets they serve. This broad view of the technology landscape, combined with years of experience and a deep respect for entrepreneurs and early adopters, informs Guidewire Group’s insights.

Founded in 2003 by veteran entrepreneurs Chris Shipley, Mike Sigal, and Frank Kelcz, Guidewire Group’s mission reflects the belief that successful innovation is driven by a symbiotic relationship between the entrepreneurs who create ground-breaking technology, the investors and service providers who fund and support them, the technology executives who engage and partner with them, and the early adopters who embrace them.

All of these individuals invest their careers in the early life cycle of a company and product – from conceptualizing new technologies to generating early market opportunities. Guidewire’s mission is to serve and support their efforts through research, analysis and executive gatherings. For more information, visit [www.guidewiregroup.com](http://www.guidewiregroup.com)