



Solaiemes will be hosting workshop on mobile UGC and Web 2.0 at FICOD 08. 20/November/2008.

Madrid, November, the 20th, 2008. Solaiemes We will be present at FICOD2008 (International Forum of Digital Content). Solaiemes has prepared a Workshop on mobile UGG (User Generated Content) used in Web 2.0 (live and offline content). We will show how easy could be adding content from mid-tier devices with no additional application, video and/or audio to websites (enterprise and mass market recreational use cases), based on our technologies LiveServe & VoxServe. The appointment is November 25th, 15:30 pm.

We would thank FICOD 08 organization and RED.ES , the sponsor of the Forum, the opportunity of being there showcasing our technologies to make feasible full convergence of user generated mobile content with ad hoc or really well known WEB 2.0 sites.

About FICOD 08.

The FICOD is the result of setting up a series of measures approved by the Spanish Ministry of Industry, Tourism and Trade, which form part of the Plan Avanza for developing the Information Society and our convergence with Europe and among the Autonomous Communities. On November 25th, 26th and 27th 2008 Madrid is to host the II International Forum on Digital Content (FICOD 2008), sponsored by the Ministry of Industry, Tourism and Trade (MIT and T)) and the State Bureau for Telecommunications and the Information Society (SETSI) via red.es. <http://www.ficod2008.es>

About Solaiemes.

Solaiemes is a mobility-focused technology company; with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes leads the way in monetizing and getting the most from current data networks and mid-tier handsets, generating value for MNOs, enterprises, service providers and Web 2.0 communities. With Solaiemes technology concepts as m-CRM (customer relationship management), m-ERP (Enterprise Resource Planning), and m-UGG (user generated content in WEB 2.0) finally become feasible. www.solaiemes.com

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