



## **Solaiemes offers LiveServe videoshare capabilities as SaaS. 16/July/2008.**

Madrid , July 16th, 2008. Solaiemes offers LiveServe capabilities as SaaS. From now on customers interested in real time mobile video solutions for media, videoblogging, reporting, law enforcement will choose between licensing or SaaS model. Finally, after conducting appliance based trials of our LIVESERVE technology converging media from mobile to Web 2.0, a new provisioning tool allows the capacity sharing, and start commercialization of our technology as SaaS model in parallel with the appliance license model. With this new approach, online media, web 2.0 communities, third party integrators will have an affordable way to include ubiquitous live video in their solutions.

The platforms provides html embeds to include in the customer public sites or private web bases productivity solutions (as ERP, CRM) in a very simple way, each embed could be linked with media associated from 1 to n different handsets or resources. Several applications becoming feasible:

- Web TV
- online media live feeds from outdoors
- VideoBlogging / Video personal live broadcasting
- Video Surveillance
- VideoReporting ERP (gardening, maintenance, building tasks documentation)
- Interactive Voice and Video Response (IVVR)

Media Sources include:

- 3G handsets with videoshare feature ( Nokia N Series, 6120, 6110, and others)
- 3G videocall capable (upon request, needs a videogateway platform and ISDN connections)
- Webcams
- fix IP cameras
- and specific clients developed on demand in case of targetting other devices with no videoshare feature (windows mobile, iPhone, etc).

The pricing models are flexible enough to avoid entry barriers for potential customers interested in testing how live video and recording from mobile to web could empower their business or personal applications, not linked with to contracts or initial high investment.



## **About Solaiemes.**

Solaiemes is a mobility-focused technology company, with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes pioneers in SIP/IMS solutions and use of SVG technologies to enhance usability. Also, offering know-how as mobile consultants. Shorlisted as one of GSMA Mobile Top Innovator at Asia Mobile Congress 2007 and RedHerring Europe Top 100 Finalist 2008. <http://www.solaiemes.com>

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