



Solaiemes announced as finalist for the Red Herring 100 Europe 2008 Award

Malta , March 25, 2008 – Red Herring today announced that **SOLAIEMES** was named a Finalist of Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.

“This year’s impressive list of submissions from companies demonstrates Europe’s growing role as a major center of innovation in the global technology sector,” said Red Herring Editor-in-Chief Joel Dreyfuss. “The exceptional accomplishments of European technology startups and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

Red Herring’s lists of top private companies are an important part of the publication’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay, and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Red Herring’s editorial staff rigorously evaluated several hundred private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

"Our focus on innovation, mobile media technology and mobile interaction use cases, merge mobility and web 2.0 concepts, both for mass market uses and enterprise solutions". The Solaiemes team are excited at being selected for this very renowned award.

Red Herring will honor the Red Herring 100 Europe Finalist companies at its Red Herring Europe 2008 event. Scheduled for April 14-16, at the Westin Dragonara Resort, this intimate, three-day event is themed “The Pursuit of Disruption” and will explore how European firms are leading the charge in many technology sectors,

gaining the competitive advantage, and driving entrepreneurial success in ways that create business opportunities for challengers and incumbents alike.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

About Solaiemes

Solaiemes is a mobility-focused technology company, with a value proposition strongly focused on creating innovative, new use cases for mobility, and increasing usability on the mobile side. Solaiemes pioneers in SIP/IMS solutions and use of SVG technologies to enhance usability. Also, offering know-how as mobile consultants. Shortlisted as one of GSMA Mobile Top Innovator at Asia Mobile Congress 2007. www.solaiemes.com / info@solaiemes.com