



solaiemes

Solaiemes unveils AVISG usability platform with a compelling first use case. 20/01/07.

Madrid. Solaiemes unveils AVISG. AVISG is the platform to enhance usability at mobile CRM/B2C and mobile marketing and simultaneously provide a similar look & feel in internet. Based on SVG technologies AVISG (agnostic visual information server gateway) allows creating usable mobile interfaces as mobile-banking, the "live" demo being showcased.

AVISG introduces new concepts as relational marketing engine, usability data mining engine, and it is minimally intrusive with customer IT systems, only needed the interface to get the info to create customized view to the customer. This powerful platform is prescript to huge organizations looking for improving their mobile CRM to final customers and online/mobile marketing firms. AVISG is being offered as License or ASP.

About Solaiemes.

Solaiemes is a technology company focused on Mobility, creating value in two way, creating more use cases for mobility, and increasing usability of mobile side. Solaiemes pioneers in SIP/IMS solutions and use of SVG technologies to enhance usability. Also, offering know-how as mobile consultants.

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